

From: [Nolen, Dawn](#)
To: [Vankeerbergen, Bernadette](#)
Subject: FW: Freshman Seminar Program (Ezell, Au"16, Architecture)
Date: Wednesday, May 04, 2016 10:15:03 AM
Attachments: [Ezell_ProposalMaterials.pdf](#)
[Ezell Mapping-a-Great-Speech_SyllabusAu2016.pdf](#)

2nd send --

From: Ezell, Kyle
Sent: Sunday, May 01, 2016 11:14 PM
To: Bitters, Todd; Nolen, Dawn
Cc: Cadwell, Michael; Kleit, Rachel G.
Subject: Ezell Proposal for Freshman Seminar: Mapping a Great Speech

Dear Todd and Dawn,

The Knowlton School of Architecture held a competition for freshman seminar proposals (Spring 2016) to represent our school; mine was unanimously selected by our Executive Committee. Called "Mapping a Great Speech," my proposed course takes students through a process that city planners use to become excellent public speakers. Public speaking is a major skill that city planners must master to be successful. Mapping is, too. So, in this course, I designed an accessible and fun mapping (sketching and diagramming) method to help students pinpoint emotions (high, low, nuanced) and transitions in speeches. We will analyze the most famous speeches in recent history and students will craft a 3-minute speech as their final deliverable. The course is rigorous-but-doable for incoming freshmen students, though I made sure to provide a non-threatening atmosphere. (My greatest fear was public speaking and I do it for a living now, so I designed this course for the "freshman me." I wish this course atmosphere was available to me when I was a freshman!)

As the chair of the undergraduate City and Regional Planning program for nearly 7 years, I know what it takes to teach a successful freshman course. I also know how to design choreographed, experiential courses as the City and Regional Planning curriculum is based in service learning and hands-on training. It would be a pleasure to teach and choreograph the interactions necessary in a 55-minute course of this kind.

Please find two attached files for my proposal to teach a freshman seminar. (Forms and the syllabus.)

If have any questions about my proposal please let me know. I am very excited about this opportunity!

Very truly,

Kyle Ezell

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